



information by design

FREELANCE SOCIAL RESEARCH INTERVIEWER – GLOUCESTERSHIRE

Are you presentable and confident? Do you have a car and enjoy talking to people? We are offering a flexible role conducting interviews with members of the public across Gloucestershire.

Our Company

Information by Design is a research company established in 1998. Our Head Office is in Hull, but we work across the country. Our website can be found at www.ibyd.com.

The Role

The job involves working alongside a small team, across Gloucestershire, visiting homes and asking residents to complete a questionnaire, leaving it behind with them and collecting it later. You may also need to conduct some interviews with residents, for example, if they are blind or partially sighted, if they can't read or write, or in specific locations.

You will need to be friendly, persuasive, self-motivated and target driven.

Access to a car is required and your mileage costs will be reimbursed.

The role is perfect for people who want flexible hours. You will be expected to work for a minimum of 3 days with at least one weekend day (or two weekend days and one weekday). This will include working evenings and weekends, as these are generally the times people are in their homes.

Pay Rate

The pay rate for this post is £14.00 per hour, plus holiday pay at 12.06% – an effective pay rate of £15.69 per hour. You will be paid monthly, normally on the 1st of the month, via bank transfer.

Job Details

You will:

- Travel to different areas of Gloucestershire to interview in specific areas on a map/contact list.
- Move around the area, find the correct addresses and ask respondents only in that area to complete a questionnaire.
- Make sure that you talk to people in the right age group, gender and ethnicity to the 'quotas' or target numbers that we set for you.
- Meet our quality standards, such as targets for an area, recontact details, and quotas (age and gender).
- Making sure that monitoring information is submitted online when asked

- Make sure that you complete your part of the work to the timescales we set.
- Complete all paperwork accurately including timesheets.

Training

Experience is not essential, as we offer training and support to do the work. Being IQCS trained would be advantageous for those who have worked in the market research industry before. If you haven't done market research before, but have worked with the public in another capacity, that would be helpful. What you must be is reliable, confident, well organised and happy to work mainly outdoors. You'll also need to be able to understand maps to go to the different areas. We take health and safety very seriously and we'll explain all our procedures in our training session.

We will provide everything you need to do the job including ID badge, questionnaires, and all paperwork.

How to apply

Please apply using this link, answering the questions and uploading your CV if you have one: <https://www.iby.com/glos-freelance>