



information by design

FACE-TO-FACE INTERVIEWERS IN REDCAR & CLEVELAND

A Fantastic Opportunity – part-time flexible work.

- **No selling** is involved, the job involves asking questions on behalf of Redcar & Cleveland Borough Council.
- You need to be **reliable, confident, and happy** to work **mainly outside**.
- You must be **based in the Redcar & Cleveland area** to apply for this post, or be able to travel to the area at the times required for the job.

It's a great way to get some real experience to add to your CV – working with the public, team work, and communication skills. If you are a student, then this work is useful practical experience to help you with your studies. We are also able to act as a referee for you so that you can use the work to help you to apply for other jobs.

OUR COMPANY

Information by Design (IbyD) is a market and social research company and we have recently been commissioned by Redcar & Cleveland Borough Council to undertake a 'Travel Needs Survey' – a survey of local residents and businesses with the aim of understanding how local people are travelling now, whether they face restrictions on what they can do because of transport, and what they feel is required for the future.

We are based in Hull and we are members of the Market Research Society. Please visit www.ibyd.com to see more about IbyD.

WHAT DOES THE JOB INVOLVE?

The job involves working as part of a team working within the borough of Redcar & Cleveland, conducting face-to-face interviews with members of the public at their doors, at the Festival of Thrift and within venues, e.g. shopping centres and village halls etc. Please note that you will never be on your own – you will always be with other team members – and you will be asking set questions. We offer full training and support to do the work, so no experience is needed, but if you have already worked with the public, such as a call centre, or charity fundraising or a similar area, that would be an advantage. Please be aware that this work is conducted mainly outside. You will:

- call on people in their own homes and interviewing them on their doorstep.
- follow a paper-based questionnaire, and ask the questions that are in this.
- be expected to achieve a number of interviews in each hour
- need to make sure that you talk to people in the right age group, gender and ethnicity to the 'quotas' or number that we set for you.
- need to make sure that the information you collect is accurate and recorded in line with our quality standards and the Market Research Society Code of Conduct.

PAY RATE & HOURS OF WORK

£7.83 per hour plus holiday pay of approximately 10%, which equates to £8.61 per hour.

Hours of work are flexible and are to be agreed but you must be available the weekend of 22nd and 23rd September 2018 for the Festival of Thrift at Kirkleatham as this is where the survey will be launched to members of the public.

HOW TO APPLY

Posts are limited so please apply ASAP. The application process is very simple and you only need to submit your CV online using the following link. Please apply online at www.ibyd.com/vacancies.

FURTHER INFORMATION

Please contact Paul Rhodes or Aleksandra Puflea if you have any queries or would like more information.

Telephone: 01482 467467 | E-mail: paul.rhodes@ibyd.com or alecsandra.puflea@ibyd.com.

CLOTHING

You must have practical clothing which is suitable for this work involving walking outside in all-weather. You will be provided with a company polo shirt to wear but you must have waterproof shoes and a waterproof jacket. You cannot wear trainers for this work.