



information by design

SOCIAL RESEARCH INTERVIEWER – TEAM MEMBER STOKE-ON-TRENT AREA

Are you presentable and confident? Do you have a car and enjoy talking to people? We are offering a flexible role conducting interviews with members of the public across Stoke.

Our Company

Information by Design is a research company established in 1998. Our Head Office is in Hull, but we work across the country. Our website can be found at www.ibyd.com.

The Role

The job involves working in a small team, across Stoke-on-Trent, visiting homes and asking residents to complete a questionnaire, leaving it behind with them and collecting it later. You may also need to conduct some interviews with residents, for example, if they are blind or partially sighted, if they can't read or write, or in specific locations.

You will need to be friendly, persuasive, self-motivated and target driven.

The role is for a minimum of 14 hours (2 days) to a maximum of 35 hours (5 days). You must be available:

- **At least one full day at the weekend** (either Saturday or Sunday).
- **A minimum of one other day in the week – you can work more than that.**
- You can work both weekend days if you prefer (plus weekdays if you wish).

You will be entitled to take an unpaid half-hour break during the working day for lunch and you will not be paid for these breaks. Please note that there may be some days which are not available for working due to the weather/other staff availability. Please complete the availability part of the website to show which days you are available.

You will need to travel to and from the area of work for that day from your home address and you must arrive at the specified area to start at the appointed time (normally 10.30 am). During the working time you will travel between areas for which you will be paid. In some cases, it may be possible to collect you from a central point. If you have a car, we may allocate you an area close to your home and your mileage costs will be reimbursed.

Pay Rate

The pay rate for this post is £12.50 per hour, plus holiday pay at 12.06% – an effective pay rate of £14.00 per hour. You will be paid monthly, normally on the 1st of the month, via bank transfer.

Job Details

You will:

- Travel to different areas of Stoke-on-Trent to interview in specific areas on a map/contact list.
- Move around the area, find the correct addresses and ask respondents only in that area to complete a questionnaire.
- Make sure that you talk to people in the right age group, gender and ethnicity to the 'quotas' or target numbers that we set for you.
- Meet our quality standards, such as targets for an area, recontact details, and quotas (age and gender).
- Making sure that monitoring information is submitted online when asked
- Make sure that you complete your part of the work to the timescales we set.
- Complete all paperwork accurately including timesheets.

What do I need to have to apply for the job?

You must have the right to work in the UK. We offer full training and support to do the work, so no experience is needed, but if you have already worked with the public, in research, in a call centre, charity fundraising, volunteering, or a similar area, that would be an advantage. You will need to be reliable, confident, and happy to work mainly outdoors. You'll need to be able to understand maps to go to the different areas and be well organised.

Training

Experience is not essential, as we offer training and support to do the work. Being IQCS trained would be advantageous for those who have worked in the market research industry before. If you haven't done market research before, but have worked with the public in another capacity, that would be helpful. What you must be is reliable, confident, well organised and happy to work mainly outdoors. You'll also need to be able to understand maps to go to the different areas. We take health and safety very seriously and we'll explain all our procedures in our training session.

We will provide everything you need to do the job including ID badge, questionnaires, and all paperwork.

How to apply

Please apply using this link, answering the questions and uploading your CV if you have one: <https://www.iby.com/stoke-team>